

**Skills Summary** Over 10 years of multidisciplinary design experience. Design thinker with excellent creative judgment and user intuition. Effective in the direction of creative talents. Adept at guiding the ideation process. Wide breadth of technical knowledge of design software and development languages. Strong command of communication skills. Proven abilities in challenge assessment and project management. Firm believer in the building and nurturing of interpersonal relationships. Described by others as dependable, resourceful and approachable.

**Professional Experience** **Creative Leadership** Successfully lead project-specific teams of web designers and developers. Collaborate with copywriters to devise overall concept of employee communications and internal ad campaigns. Demonstrated capacity to far exceed goals of employee engagement and retention initiatives. Experienced in making effective presentations to executive-level management. Skilled at developing creative team members through coaching, advising and mentoring.

**Design** Proficient at conceptualizing brand strategies. Enhanced company intranet properties with revolving content, polls of interest and surveys to better facilitate employee engagement. Accomplished designer and developer of rich media content, including Flash video. Creator of over 200 websites and animated banners for businesses throughout the south-east United States. Collaborate well with account executives, clients and other creatives in the ideation process.

**Communications** Expert ability to adjust the communication style of ideas to an audience. A talent for organizing and explaining complex topics in simple terms. Authored numerous employee communications including intranet articles, distributed emails, executive letters and speeches. Co-developed submission process for employee-provided improvement ideas. Authored production manual simplifying processes resulting in the decrease of production time and errors.

**Professional History** **AT&T Advertising Solutions** – Atlanta, Ga.  
Designer, Web Developer, Content Strategist - Internal Communications  
Oct. 2005—Present

BellSouth Intelligent Media Ventures – Atlanta, Ga.  
Senior Web Designer / Front-End Web Developer  
May 2004—Oct. 2005

Gibbs College – Cranston, RI  
Design Lab Consultant  
Jan. 2001—Jun. 2001

Providence Creative Group – Providence, RI  
Production Artist / Junior Designer  
Feb. 2002—Jun. 2003

Kinko's – Providence, RI  
Express Computer Consultant  
Sep. 2000—Dec. 2000

United Advertising Media – Cranston, RI  
Graphic Designer  
Feb. 2001—Feb. 2002

Fauna Foods Corp. – Elmhurst, NY  
Graphic Designer/Junior Copywriter  
Jun. 2000—Jul. 2000

**Awards** **American Graphic Design Awards** – GDUSA Magazine  
Logo Design for *Thinkory*  
Sept. 2011

**American Graphic Design Awards** – GDUSA Magazine  
Logo Design for *u'budget design*  
Sept. 2009, published in Dec. 2009 issue

**Technical Skills** Illustrator, Photoshop, Dreamweaver, Flash, Premiere, Soundbooth, Fireworks, HTML, CSS, and ActionScript. Working knowledge of JQuery, JavaScript and PHP. Proficient on both Windows and Mac OS platforms.

**Professional Seminars** *CreativeMornings Atlanta, Emotional Design Workshop, CSS Advanced Workshop, Managing Interpersonal Relationships, Signature Service: Ensuring Customer Satisfaction, How 2.0 is Your Writing*

**Education** **Gibbs College** - Providence, RI  
Visual Communications  
2001

**Favorite Podcasts** *Design Matters with Debbie Millman, Boagworld, Think Vitamin Radio, The Reflex Blue Show*

**References** Available upon request